# **CBI/CBT** InfoPak



Standards and Practices for Course Developers

, instructional media + magic





December 22, 1998

Dear Colleagues,

Several years ago our firm began developing instructional materials following standards developed by Arizona Learning Systems. We learned of the AICC standards and recognized they represented years of practical experience by very knowledgeable computer-based training developers. Subsequently we have followed these standards and urged others to do so.

The AICC standards themselves sometimes refer to the work of other organizations such as the Software Publishers Association, the World Wide Web Consortium, and now Educause' s Instructional Management Systems Project. These organizations have provided some of their standards for this collection.

This is a fully indexed collection of standards and practices for course developers. We have also provided some background information about the organizations that have developed the standards and the history of the standards. This should be helpful to understand the purpose, scope, and issues of the standards.

This InfoPak will be extended and revised several times each year. We appreciate any suggestions you have that would improve the usefulness of this collection. Comments can be sent to me at jet@immagic.com.

Sincerely,

Justin E. Tilton President

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### About the CBI/CBT InfoPak

This CD-ROM is a collection of digital documents of standards and practices that effect the development of computer-based instruction (CBI) and computer-based training (CBT) materials. Working first with the Aviation Industry CBT Committee and subsequently with other organizations, these documents have been organized into a fully-indexed collection.

The first part of the collection is the standards themselves. These are separately indexed as "Standard." Some documents not intended as standards but are guidelines, templates, or descriptions of practices that may be useful to course developers. These are separately indexed as "Practice." It is also useful to know something about the organizations that develop standards and the history of the standards themselves. These documents are separately indexed as "References." References also will include other materials that may be useful to developers.

The CBI/CBT InfoPak is a series of publications. New versions will be released two or three times per year depending upon when standards are issued and revised. There are some standards that cannot be reproduced. Descriptions of the standards may be included. In some cases the draft version has been included when it is available and does not differ from the final standard. In some cases the standard is only reference. The sources of all standards are listed on the title page, almost always a Web address. Users are encouraged to monitor the referenced Web sites for changes that may have occurred. Source references on title pages include links to the Internet that are operable from computers that are connected to the Internet by clicking on the Uniform Resource Locator (URL).

This CD-ROM has been developed so that it can be used on a local area network. The CD-ROM uses the Adobe Acrobat technology exclusively. On some networks the Adobe Acrobat Reader or Exchange SEARCH will be functional, on others a search engine on the server must be used.

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**Executive Producer** 

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