## (M+M

## **Open Travel Alliance**

Editor's Note: OpenTravel Alliance may be the most experienced industry using real-time XML business messages.

"The OpenTravel<sup>™</sup> Alliance (OTA). A self-funded, non-profit organization, OTA is a comprised of major airlines, hoteliers, car rental companies, leisure suppliers, travel agencies, global distribution systems (GDS), technology providers and other interested parties working to create and implement industrywide, open e-business specifications. These specifications form a common e-business language that will encourage development of systems to create new collections of services to better meet the demands and expectations of travelers and the travel industry."

http://www.opentravel.org/opentravel/index.cfm, August 4, 2002

Additional information at www.OpenTravel.org