



Book Industry Study Group (US)

“BISG is the leading book trade association for standardized best practices, research and education.

“For over 35 years, BISG has been working on behalf of its diverse membership of publishers, retailers, manufacturers, distributors, wholesalers, librarians and others involved in both print and digital publishing to forward its mission of creating a more informed, empowered and efficient book industry.”

“BISG further believes that success in business is often easier to achieve through joint effort and that common problems are best solved together.”

From www.bisg.org/about/book-association.php, 28 February 2013