



## Oracle Press Release

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### **ORACLE DATABASE LEADS IN FORTUNE 100 COMPANIES, ACCORDING TO NEW STUDY**

FactPoint Group Survey Reveals Oracle Technology Leadership Key To Companies Choice

REDWOOD SHORES, Calif., May. 6, 2002 -

(<http://www.oracle.com/tellmemore/?1333278>) Oracle Corporation, (Nasdaq: ORCL) the world's largest enterprise software company, today announced the results of an extensive database usage survey of Fortune 100 companies performed by The FactPoint Group, an independent research firm. According to the survey Oracle has the largest penetration in the Fortune 100 with 51 percent of these companies using Oracle as their primary database. The survey also found that Oracle leads by far as the Fortune 100's underlying database for packaged applications. For applications from the major enterprise software vendors -SAP, Siebel, PeopleSoft, and i2 -the Oracle database was used more than 70 percent of the time.

"Fortune 100 companies, by nature of their leadership position, act as a bell wether for the current state of the database market," said Larry Gordon, partner, The FactPoint Group. "Our survey indicates the majority of the Fortune 100 are committed to the Oracle database."

Among the Fortune 100, Oracle's database presence is by far the strongest among the major database vendors. With respect to being the primary database, IBM's penetration among the Fortune 100 is primarily limited to the mainframe. According to the survey findings, 51 percent of these companies use Oracle as their primary database while 19 percent use IBM DB2 on the mainframe, 15 percent use a combination of vendors, 8 percent use Microsoft SQL Server, 4 percent use Other, and a mere 3 percent use IBM DB2 on Unix/NT. In all but a few situations, respondents indicated that Microsoft SQL Server is a

departmental solution with minimal usage for packaged applications from the major vendors.

Fortune 100 companies are also clearly committed to Oracle as the underlying database for their packaged applications. Oracle leads as the Fortune 100's underlying database for packaged applications across all the major vendors: SAP (76 percent), PeopleSoft (72 percent), Siebel (81 percent), and i2 (73 percent).

FactPoint was tasked with determining database penetration by capturing actual usage information from IT managers inside Fortune 100 corporations. Customers were asked to discuss their current database usage environment for the three major vendors -Oracle, IBM and Microsoft- in terms of usage, technology, integration and packaged applications. FactPoint's usage-based approach was designed to help users better understand how software purchases translated into implementation. To accomplish this, they interviewed more than 400 IT managers in Fortune 100 companies. Participants included C-level executives, VPs, directors and managers in IT positions.

"Oracle is serious about delivering the database features and functionality that cost-conscious customers really need today to be successful in the marketplace," said Charles Rozwat, executive vice president, server technologies for Oracle Corporation. "It's clear that resonates with the Fortune 100 through the results of this FactPoint survey."

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