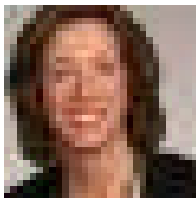


Our Experts



Brad Barnett, MS, AFC, CPFM

Brad is an accredited financial counselor, past president of the Virginia Association of Student Financial Aid Administrators (VASFAA), past president of the Southern Association of Student Financial Aid Administrators (SASFAA), and currently serves as the senior associate director of the Office of Financial Aid & Scholarships for James Madison University. Brad also teaches a three credit hour financial literacy class called, "Dollars and Sense."



Pam Beckmann

With over 20 years of experience with student loan customer service, Pam is Inceptia's Director of Customer Service. Her experience extends to all aspects of student loan origination and servicing including preclaims, consolidation, loan transfers and school and lender profile management. Currently, she directs support for Inceptia's financial education program, Financial Avenue, and Grace Counseling. In addition, she is the ombudsman for NSLP and manages cohort appeals processes, Teacher Loan Forgiveness applications and oversight of electronic loan consolidation verification processes. Her extensive knowledge of federal regulations paired with her in-depth understanding of loan processes and years of perceptive customer service, make her a valuable resource for schools and students.



Sarita Brown

Sarita is president and co-founder of Excelencia in Education, a national non-profit organization, working to accelerate Latino success in higher education by linking research, policy and practice to serve Latino students. She has spent more than two decades at prominent national educational institutions and at the highest levels of government working to implement effective strategies to raise academic achievement and opportunity for low-income and minority students. Sarita was appointed executive director of the White House Initiative for Educational Excellence for Hispanic Americans under President Bill Clinton and U.S. Secretary of Education Richard Riley. She is also active in national educational organizations and currently serves on a wide array of boards supporting access to higher education.



Kim Brown, Ph.D.

Dr. Brown holds over twenty years of experience in student financial aid and higher education administration. She joined Midwestern University in 2001 and currently serves as the director of finance. She has oversight for the University's revenue cycle including administration of all financial aid programs, accounts receivable activities, student loan administration and collections, and the registrar activities on both the Illinois and Arizona campuses. Additionally, she oversees the revenue cycle for MWU's Multispecialty Clinic, Dental Institutes, and Eye Institute. Dr. Brown serves as an accreditation site team evaluator for the Commission on Osteopathic College Accreditation for the American Osteopathic Association. She currently serves as the Chair of the Council of Student Financial Aid Administrators for the American Association of Colleges of Osteopathic Medicine. She also serves as co-chair of Inceptia's Commission on Student Success. Dr. Brown additionally holds a Certified Professional Financial Manager (CPFM) certification from Inceptia.



Ted Lannan

Ted Lannan is the Market Research Director for Inceptia. Ted's specialty is turning raw data into usable information. Most of his 30 year career has been in primary market research. Throughout the years he has designed and executed virtually every kind of market research project and has moderated over 150 focus groups.