

ConnectEDU

Connecting students, colleges, and employers

"It's great because we are saving money for our school and it's also cost-saving for our students, too."

Arlene Tierney
Director of Guidance
Ludlow High School, MA



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News

Central Michigan University Joins Connect!

Central Michigan University Becomes the 9th College Partner in the state of Michigan

Mount Pleasant, MI– September 7, 2007– ConnectEdu, a leader in web-based college and career planning solutions and integrated admissions services, today announced its partnership with Central Michigan University, the ninth institution of higher education in Michigan to join the Connect! National Network™. With a robust regional network already established in the state, including more than 200 high schools, community colleges and leading four-year universities, Central Michigan University further strengthens the statewide initiative to create a streamlined, paperless admissions process for students in Michigan.

After exploring options in the marketplace to simplify admissions workflow, Central Michigan University selected ConnectEdu's Connect!, an integrated web-based college and career planning solution. This fall, the university will begin exchanging electronic transcripts and recommendation letters between its admissions office and participating Michigan high schools. This direct integration not only facilitates data flow between secondary and post-secondary institutions, but automates tracking and opens a direct line of communication between high schools and the university.

"Central Michigan University is excited about working with additional high schools in Michigan to bring Connect! to them at no charge," said Marcie Otteman, CMU's Associate Director of Admissions. "Our goal is to integrate electronically with all the high schools that traditionally mail us thousands of paper admissions documents annually. This service simplifies the process for families and counselors and, as a result, our admissions staff can reduce administrative tasks and spend more time interacting with students."

In addition to strengthening the statewide Connect! Network in Michigan, Central Michigan University joins a national network of high schools, community colleges, colleges and universities working with Connect! to enhance college access and simplify college admissions.

"ConnectEdu is focused on enhancing student success while ensuring that college admissions offices improve efficiencies," said Craig Powell, President of ConnectEdu. "We work with our partners to build a bridge between high schools and higher education by providing families the

tools to inform decision-making and by connecting them to colleges and universities throughout the process. Our partnership with Central Michigan University is a further step in maximizing higher education opportunities for Michigan students.”

For more information on Connect! visit www.connectedu.net or call 617-532-3000.

About ConnectEdu, Inc.

In 2002, President & Founder Craig Powell established ConnectEdu to simplify the college admissions and financial aid process for all involved. Believing that students must be at the core of a solution, the ConnectEdu team began development of Connect! – a web solution that benchmarks every 9th -12th grade student against a comprehensive college plan, virtually connects high schools to higher education institutions directly, and provides the tools for everyone involved in the admissions and financial aid process to do their work. Students are empowered, parents are engaged and counselors are enabled with modern technology that enhances college counseling and allows them to return to the core of their mission – assisting students in making one of the most important decisions in their lives. Today, Connect! is the industry leading national going-to-college portal.

About Central Michigan University

Central Michigan University, with a main campus in Mount Pleasant, Michigan, and more than 60 locations across the U.S. is nationally and internationally recognized for academic excellence in more than 200 programs. Cutting edge research, new facilities, graduate programs and top faculty ensure an education that is among the best in the state.

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